

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

| | |
|-----------------|----------------------|
| Advertiser | Obama for America |
| Product | OBAMA FOR AM: SKED A |
| Estimate Number | 2002 |

| | |
|----------------|---------------------|
| Invoice # | 04078722-1 |
| Invoice Date | 10/28/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/15/12 |

| | |
|-------------------|------------------|
| Station | WTVT |
| Account Executive | Chris Johnson |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

| | |
|--------------|---------------------|
| Order # | 04078722 |
| Alt Order # | Political Candidate |
| Deal # | |
| Order Flight | 10/09/12 - 10/15/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|---------|
| IDB # | TV12856 |
| Advertiser Code | 95 |
| Product Code | 101 |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------|-------|-----|----------------------|--------|---------------|------------|----------|----------------|-------|
| 1 | 13 | Good Day 7a | 7a-8a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 3x | - TWTF - - | | | | |
| | 13 | | | W | 10/10/12 | :30 | 7:43 AM | OFA12P143H | \$900.00 | | 3 |
| | 13 | | | Th | 10/11/12 | :30 | 7:59 AM | OFA12P143H | \$900.00 | | 1 |
| | 13 | | | F | 10/12/12 | :30 | 7:22 AM | OFA12A125H | \$900.00 | | 2 |
| 2 | 13 | Good Day 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 3x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 8:30 AM | OFA12A138H | \$765.00 | | 1 |
| | 13 | | | W | 10/10/12 | :30 | 8:50 AM | OFA12A125H | \$765.00 | | 2 |
| | 13 | | | Th | 10/11/12 | :30 | 8:47 AM | OFA12A125H | \$765.00 | | 3 |
| 3 | 13 | Good Day 9a | 9-10a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 4x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 9:42 AM | OFA12Z141H | \$720.00 | | 3 |
| | 13 | | | W | 10/10/12 | :30 | 8:59 AM | OFA12P143H | \$720.00 | | 1 |
| | 13 | | | Th | 10/11/12 | :30 | 9:31 AM | OFA12P143H | \$720.00 | | 2 |
| | 13 | | | F | 10/12/12 | :30 | 9:46 AM | OFA12P143H | \$720.00 | | 4 |
| 4 | 13 | Good Day Sa 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | - - - - - S - | | | | |
| | 13 | | | Sa | 10/13/12 | :30 | 8:45 AM | OFA12A125H | \$630.00 | | 1 |
| 5 | 13 | Good Day Su 7a | 7a-8a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | - - - - - S | | | | |
| | 13 | | | Su | 10/14/12 | :30 | 7:12 AM | OFA12A125H | \$720.00 | | 1 |
| 6 | 13 | Good Day Su 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | - - - - - S | | | | |

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| Advertiser | Obama for America |
| Product | OBAMA FOR AM: SKED A |
| Estimate Number | 2002 |

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| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/15/12 |

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| Account Executive | Chris Johnson |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

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| Alt Order # | Political Candidate |
| Deal # | |
| Order Flight | 10/09/12 - 10/15/12 |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
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| IDB # | TV12856 |
| Advertiser Code | 95 |
| Product Code | 101 |

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| Agency Ref | |
| Advertiser Ref | |

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Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|----------------------|----------|--------|------------|------------|----------|----------------|-------|
| 6 | 13 | Good Day Su 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | Su | 10/14/12 | :30 | 8:28 AM | OFA12P143H | \$720.00 | | 1 |
| 7 | 13 | Live with Kelly | 10a-11a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | 10/08/12 to 10/14/12 | | 3x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 10:55 AM | OFA12A138H | \$450.00 | | 1 |
| | 13 | | | W | 10/10/12 | :30 | 10:31 AM | OFA12A125H | \$450.00 | | 3 |
| | 13 | | | F | 10/12/12 | :30 | 10:41 AM | OFA12A125H | \$450.00 | | 2 |
| 8 | 13 | Fox 13 News at Noon | 12p-1p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | 10/08/12 to 10/14/12 | | 3x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 12:43 PM | OFA12Z141H | \$360.00 | | 1 |
| | 13 | | | W | 10/10/12 | :30 | 12:23 PM | OFA12P143H | \$360.00 | | 2 |
| | 13 | | | Th | 10/11/12 | :30 | 12:59 PM | OFA12A125H | \$360.00 | | 3 |
| 9 | 13 | Judge Joe Brown | 3p-4p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | 10/08/12 to 10/14/12 | | 3x | - TWTF - - | | | | |
| | 13 | | | W | 10/10/12 | :30 | 3:18 PM | OFA12A125H | \$225.00 | | 1 |
| | 13 | | | Th | 10/11/12 | :30 | 3:08 PM | OFA12P143H | \$225.00 | | 2 |
| | 13 | | | F | 10/12/12 | :30 | 3:59 PM | OFA12P143H | \$225.00 | | 3 |
| 10 | 13 | Judge Judy | 4p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | 10/08/12 to 10/14/12 | | 4x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 4:28 PM | OFA12A138H | \$585.00 | | 1 |
| | 13 | | | W | 10/10/12 | :30 | 4:56 PM | OFA12P143H | \$585.00 | | 3 |
| | 13 | | | Th | 10/11/12 | :30 | 4:19 PM | OFA12A125H | \$585.00 | | 4 |
| | 13 | | | F | 10/12/12 | :30 | 4:24 PM | OFA12A125H | \$585.00 | | 2 |
| 11 | 13 | Fox 13 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |

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| Product | OBAMA FOR AM: SKED A |
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| Alt Order # | Political Candidate |
| Deal # | |
| Order Flight | 10/09/12 - 10/15/12 |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
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| IDB # | TV12856 |
| Advertiser Code | 95 |
| Product Code | 101 |

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| Advertiser Ref | |

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
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| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------------|-----------|-----|----------------------|--------|---------------|------------|------------|----------------|-------|
| 11 | 13 | Fox 13 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 3x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 5:22 PM | OFA12A138H | \$900.00 | | 2 |
| | 13 | | | W | 10/10/12 | :30 | 5:22 PM | OFA12A125H | \$900.00 | | 1 |
| | 13 | | | Th | 10/11/12 | :30 | 5:30 PM | OFA12P143H | \$900.00 | | 3 |
| 12 | 13 | Fox 13 News at 530p | 530p-6p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 3x | - TWTF - - | | | | |
| | 13 | | | W | 10/10/12 | :30 | 5:39 PM | OFA12P143H | \$900.00 | | 1 |
| | 13 | | | Th | 10/11/12 | :30 | 5:58 PM | OFA12A125H | \$900.00 | | 2 |
| | 13 | | | F | 10/12/12 | :30 | 5:43 PM | OFA12P143H | \$900.00 | | 3 |
| 13 | 13 | Fox 13 News at 6p | 6p-630p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | - TWTF - - | | | | |
| | 13 | | | Th | 10/11/12 | :30 | 6:28 PM | OFA12P143H | \$1,080.00 | | 1 |
| 14 | 13 | Insider | 730p-8p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 2x | - TWTF - - | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 7:56 PM | OFA12Z141H | \$855.00 | | 1 |
| | 13 | | | W | 10/10/12 | :30 | 7:48 PM | OFA12A125H | \$855.00 | | 2 |
| 15 | 13 | M-Su 1030-11p Late News | 1030p-11p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 3x | - TWTFSS | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 10:38 PM | OFA12Z141H | \$1,530.00 | | 2 |
| | 13 | | | Sa | 10/13/12 | :30 | 10:54 PM | OFA12P143H | \$1,530.00 | | 1 |
| | 13 | | | Su | 10/14/12 | :30 | 12:31 AM | OFA12A125H | \$1,530.00 | | 3 |
| 16 | 13 | Raising Horpe/Ben & Kate | 8p-9p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/08/12 to 10/14/12 | 1x | - T - - - - - | | | | |

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

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| Deal # | |
| Order Flight | 10/09/12 - 10/15/12 |

| | |
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| IDB # | TV12856 |
| Advertiser Code | 95 |
| Product Code | 101 |

| | |
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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------------|---------|-----|----------------------|--------|----------|------------|-----------------------|-------------------|-------|
| 16 | 13 | Raising Horpe/Ben & Kate | 8p-9p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | Tu | 10/09/12 | :30 | 8:45 PM | 0FA12A138H | \$3,600.00 | | 1 |
| 17 | 13 | College Football Prime | Various | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/08/12 to 10/14/12 | 1x | -----S- | | | | |
| | | | | Sa | 10/13/12 | :30 | 10:29 PM | 0FA12A125H | \$2,250.00 | | 1 |
| 19 | 13 | NFL RS Pre Game Non Home | Various | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | | | | Su | 10/14/12 | :00 | | | \$3,150.00 | See MG 19.2 | 1 |
| | 13 | | | Su | 10/14/12 | :30 | 12:19 PM | 0FA12A125H | \$3,150.00 | MG for 19.1 10/14 | 2 |
| 20 | 13 | Good Day 9a | 9-10a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/15/12 to 10/21/12 | 1x | M----- | | | | |
| | | | | M | 10/15/12 | :30 | 9:13 AM | 0FA12P143H | \$810.00 | | 1 |
| 21 | 13 | Judge Joe Brown | 3p-4p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/15/12 to 10/21/12 | 1x | M----- | | | | |
| | | | | M | 10/15/12 | :30 | 3:48 PM | 0FA12A125H | \$225.00 | | 1 |
| 22 | 13 | Judge Judy | 4p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/15/12 to 10/21/12 | 1x | M----- | | | | |
| | | | | M | 10/15/12 | :30 | 4:23 PM | 0FA12P143H | \$765.00 | | 1 |
| 23 | 13 | NFL RS Game Non Home | Various | | | | | | | | |
| | CDR | | | | | | | | | | |
| | 13 | | | | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | | | | Su | 10/14/12 | :30 | 5:59 PM | 0FA12P143H | \$7,650.00 | | 1 |
| 24 | 13 | College Football Daytime | Various | | | | | | | | |

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| Deal # | |
| Order Flight | 10/09/12 - 10/15/12 |

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| Billing Type | Cash |
| Special Handling | |

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| IDB # | TV12856 |
| Advertiser Code | 95 |
| Product Code | 101 |

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| CDR | | | | | | | | | | | |
| 13 | | | | | 10/08/12 to 10/14/12 | 1x | -----S- | | | | |
| | | | | Sa | 10/13/12 | :30 | 4:41 PM | 0FA12P143H | \$990.00 | | 1 |

Aired Spots**46**

| | | |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u> | \$47,610.00 | |
| <u>Agency Commission</u> | \$7,141.50 | |
| <u>Net Amount Due</u> | \$40,468.50 | <u>Payment Terms 30 Days</u> |

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